

LAUREN GIBBONS

Journalist

PERSONAL PROFILE

Multi-platform reporter with experience in explanatory and investigative journalism. I specialize in turning public records, historical documents and jargon into compelling, easy-to-understand content.

HONORS AND AWARDS

- Michigan Press Association: 1st Place Spot News, Rookie Writer of the Year finalist
- Associated Press: 2nd Place Investigative Reporting
- Recipient of Michigan State University's Mary Adelaide Gardner scholarship

PROFESSIONAL SKILLS

- Microsoft Office Suite
- Data journalism
- State and federal FOIA, Nexis, PACER
- Archival research, historical documents, academic research tools
- Video and audio editing using Final Cut, iMovie, Audacity
- WordPress, Arc and Movable Type
- Photography
- Public speaking
- Social media content creation and management
- Adobe Photoshop and InDesign
- Basic Spanish proficiency

GET IN TOUCH

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PROFESSIONAL CAREER

Political reporter

MLive | May 2016 - present

- Cover the Michigan Legislature and state policy issues on MLive's statewide investigative arm, the Public Interest team
- Led MLive's 2016 presidential election coverage, reporting in real time from the closest swing state in the nation
- Covered the Larry Nassar sexual abuse case at Michigan State University, both through deep-dive investigations and daily breaking court coverage
- Specialty areas include ethics and transparency, infrastructure, criminal justice, political redistricting, voting and elections
- Provide both investigative and day-to-day coverage of Michigan politics to readers of MLive.com and eight affiliated newspapers in Michigan, which reach an estimated four million news consumers a month
- Appear on national and state TV and radio programs to analyze Michigan politics, including 20/20, All In With Chris Hayes, Michigan Radio and more. Regular guest on WKAR's "Off the Record" program.

Senate reporter

MIRS News | August 2014 - May 2016

- Provided aggressive daily coverage of Michigan politics with a focus on the Michigan Senate
- Gained insider knowledge of Michigan's political system at MIRS, a subscription-based news service focused exclusively on Michigan politics
- Developed extensive, diverse source network

EDUCATION

Michigan State University

Bachelor of Arts, journalism & history, 2014

- Served as Managing Editor of The State News, MSU's award-winning student newspaper
- Completed internships at The Columbus Dispatch, MLive/The Grand Rapids Press, MIRS News and the Mackinac Island Town Crier

EXTRACURRICULARS

- President, Mid-Michigan Chapter of the Society of Professional Journalists
- Student mentor/public speaker: Have mentored several college journalists and frequently speak to student groups
- Public Relations Chair, McCartney Irish Dance Booster Club: Create monthly newsletters and social media content for my Irish dance school